



Buckinghamshire & Milton Keynes

Armed Forces Day 2019

Sponsorship Opportunities

29th June 2019

To be held at:

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 k]h`hY`g ddcfhcZthe County Council and other stakeholders
 have delivered successful family fun day events highlighting
 the local community's support for Veterans, Serving Personnel,
 Reservists, Cadets, War Widows, their families and employers.

What's it all about?

Our aim for 2019 is to deliver another big family friendly fun day event for all with a particular emphasis on saying thank you to the Armed Forces Family in Buckinghamshire and Milton Keynes. The event is funded by sponsorship, donations and income generated on the day itself.

Any profit generated will help to fund the next Armed Forces Day event.

It is an opportunity for businesses across the area to position themselves as a socially responsible organisation that is engaged with the community. As such we have designed packages for organisations and individuals to take advantage of.

The Packages

Package Amount	What's on offer?
£10K	Overall Sponsorship of the Day
£5K	Air Display Programme Entertainment Programme Stages & Performance Arena Funfair Zone Bar and Gin Marquee
£3K	Volunteers World War I Village Entertainment (musical)
£2K	Hospitality Marquee The NAAFI Marquee Veteran's Village Youth Village Reserves Village
£1K	Various Fun Attractions
£500	General sponsorship (higher)
£250	General sponsorship (lower)



The Benefits

Benefits	£10K	£5K	£3K	£2K	£1K	£500	£250
Company Logo on the Official Buckinghamshire & Milton Keynes Armed Forces Day Website	✓	✓	✓	✓	✓	✓	✓
Company logo on our Thank You Page in the Armed Forces Day 2019 Commemorative Programme	✓	✓	✓	✓	✓	✓	✓
Supply of Armed Forces Day Flag to fly on your flag pole or display at your offices	✓	✓	✓	✓	✓	✓	✓
The opportunity to have a stand at the event promoting your organisation	✓	✓	✓	✓	✓	✓	✓
Sponsor's Hospitality Area entrance Passes	10	8	6	4	2	2	
Banners situated around the event site solely displaying your company logo	5	3	2	2	1		
Inclusion in the Armed Forces Day 2019 commemorative programme	Full	Full	Half	Half	Quarter		
Company logo on our Publicity Poster eg "Air Display / event sponsored by ..."	✓	✓					

Additional Benefits for £10K package:

Event Opening - Open the event in the main arena

Programme- Logo on the front cover as main event sponsor

Event Entrance - banner at the entrance to the event solely displaying your company logo

Entertainment Programme- banner on each stage solely displaying your company logo

Bar & Marquee- banner in the bar area solely displaying your company logo

Additional Benefits for £5K packages:

Air Display sponsorship - Company name to be announced during the air display commentary

Stage & arena sponsorship - banner in the arena and stages solely displaying company logo

Funfair Zone - banner in the Funfair zone solely displaying your company logo

Additional Benefits for £3K packages

Volunteer sponsorship - Company logo on the volunteer T-shirts

Bar and Accessibility Area - banner at the main entrance solely displaying your company logo

Gift in Kind If you or your organisation are able to support Armed Forces Day by providing materials or services which are required for an event of this nature we would be delighted to discuss a bespoke sponsorship package in line with the value of your offer.

Interested? What next?

If you would like to show your support to Buckinghamshire's Armed Forces Family by taking advantage of one of our sponsorship packages please contact our organising partner One Stop Events to discuss the options available.

We would love to talk through any individual requirements and are happy to put together a bespoke package where required. You can get in touch by contacting One Stop Events at **info@onestopevents.net** or calling 07724 021856

Let's Salute Them!



***“this is how all Armed Forces Day
events should be run”***
