

# The Buckinghamshire *Business Awards* 2019

## 2019 Sponsorship Opportunity

### What are the Buckinghamshire Business Awards?

Originally launched in 2006 The Buckinghamshire Business Awards have become the County's leading business awards with regular attendance now in excess of 300 people.

The awards honour the entrepreneurial spirit, vision, innovation and drive of our business community and celebrate 'the best of the best' across the whole business community.

The Buckinghamshire Business Awards 2019 will feature 13 categories, reflecting the diverse and dynamic business community operating throughout the County.

Sponsorship of The Buckinghamshire Business Awards provides an excellent return on investment through Brand Awareness, a exceptionally high volume of local press coverage and new business opportunities which the awards generate.



If you are interested in securing sponsorship, or you would like to discuss your requirements further, please don't hesitate to contact us at [awards@bbf.uk.com](mailto:awards@bbf.uk.com)



#### Timetable

Pre launch PR  
November 2018

Awards open for entries  
November – January 2019

Deadline for entries  
January 2019

Judging  
March 2019

Finalists announced  
April 2019

Awards ceremony  
May / June 2019  
(to be confirmed)



# Celebrate Excellence

Sponsorship of The Buckinghamshire Business Awards provides an excellent return on investment through the high volume of press coverage, branding and new business opportunities which the awards generate.

- Be associated with an event that incorporates and reflects your business ethos
- Be seen as a keen supporter of the county's business community

- Be recognised as a business leader
- Feature strongly in a targeted marketing & PR calendar
- Network with the best of Buckinghamshire business and community leaders
- Sponsors benefit from extensive local media coverage in the months leading up to the awards.

## Current Award Categories

**Apprentice and Young Person  
Employer of the Year**

**Best Buckinghamshire Meeting,  
Conference and Events Venue**

**Business Leader of the Year**

**Excellence in Corporate Social  
Responsibility Award**

**Excellence in Customer  
Service Award**

**Growth Business of the Year**

**International Trade and Export Award**

**New Business of the Year**

**Small Business of the Year**

**Best in Aylesbury Vale District**

**Best in Chiltern and South Bucks  
Districts**

**Best in Wycombe District**

★ ★ ★

**Company of the Year**  
*'Best of the Best'*

★ ★ ★

★ ★ ★

Want to sponsor a category  
that isn't currently listed?  
Contact us to discuss.

★ ★ ★



"The business value of the Buckinghamshire Business Awards is well worth the cost. With the exposure in the media and the opportunity to socialise with other entrepreneurs and business leaders. We have also met some great companies along the way and learned a lot from them too."

Lisa Williams, John Lewis



## Headline Sponsor Package – £10,000

- Receive the highest level of promotion & visibility
- A place on our organising committee
- Sponsor of the 'Company of the Year Award' (the best of the best)
- Sit on judging panel
- Keynote speech at launch and awards ceremonies
- Present 'Company of the Year Award'
- Pre and post event promotion
- Advertisement included in the award programme
- Logo sited on all marketing and promotional materials for the event
- Links to your website from the event website
- A complimentary table at the awards dinner for your company's use

## Category Sponsor – £3,000

- Kudos for supporting excellence
- Involvement in the judging process
- Strong position in marketing & PR materials
- Widespread media coverage
- Opportunity for company representative to present an award
- Use of the awards logo and statement on all company promotional materials and website
- Three seats for the awards dinner
- Logo inclusion in awards presentation
- Logo inclusion and statement in awards programme

## Other ways to sponsor – £200 – £1,500

Your business can benefit from the kudos and marketing PR activity generated at the ceremony. Whatever your budget, bespoke packages can include both products and services.

Sponsorship is currently being sought for the following:

- Trophy Sponsor
- Champagne Reception Sponsor
- Awards Programme Sponsor
- Exhibitors at the awards
- Provide a product/service for the Awards e.g. table flowers, chocolates, table gifts

**For more information  
on becoming a sponsor  
please contact:**

### **Lynsey Dunn**

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### **Heather Dean**

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# Commitment to or interest in sponsorship

Yes, I would like to commit to sponsoring the following category at The Buckinghamshire Business Awards 2019

Please state category .....

Yes, I am interested in sponsoring a category, but would like further information.

Please state category .....

I understand that invoices for this sponsorship will be issued in April 2019.

Signed .....

Company .....

Date .....

Contact no. ....

Email address .....

Previous sponsors include:

